

# FEDERAL SYMPOSIUM

Location: City Club of Washington D.C.  
Date: Wednesday, June 5<sup>th</sup>  
Time: 8 A.M. to 4 P.M.

## Agenda Items

- 9:00 – 9:10 Welcome to Day 1: FedSym Records Management
- 9:10 – 9:30 Feith at 40: Power and Simplicity  
*Mitch Farbstein* *For 40 years Feith has continued to simplify the Information Lifecycle Management, Records Management, Document Management, and Workflow. Power and Simplicity.*
- 9:30 – 10:00 US Access Board: A Success Story  
*Tom Edwards* *The US Access Board has been lauded by NARA for their success modernizing their Records Management program. With insight from USAB CIO Susan Little, we will learn some of the strategies that made their RM transformation possible.*
- 10:00 – 10:20 Email Records Management: Well Worth It!  
*Dan Feith*  
*Frank Magin* *The sheer number of emails forces the need for a high level of attention by records managers and IT. The fact that email is completely unstructured makes matters a bit more interesting. But don't fret: Feith continues to simplify the steps to manage this important record source.*
- 10:20 – 10:40 Institutional Memory, ERM  
*Tom Edwards*  
*Aimee Rush* *Records are our institutional memory, allowing us to know ourselves and our history. Being diligent with record retention and disposition greatly promotes transparency and reduces exposure to organizational risk. Successful records management must consider the balance between long-term memory and transparency and risk.*
- 10:40 – 11:00 Break
- 11:00 – 11:20 If You Don't Have It, You Can't Use It  
*Richard Long*  
*Michael Edwards* *You simply can't use a record if you haven't captured it. Yet much of RM theory focuses on disposition and transfer — things you do with a record once you're done with it — while ignoring the most important phases: capturing and using information in the first place.*

- 11:20 – 11:40      Encrypted Email: Feith Has the Answer  
*John McCann*      *Encrypted email is a challenge. Addressing the decryption of email records is simple using a*  
*Mitch Farbstein*      *tool from our partner, Zeva. The magic is happening.*
- 11:40 – 12:00      Review, Refer, Redact, Release  
*Ryan Brassard*      *Government agencies have many processes that amount to "Review, Refer, Redact, Release."*  
*Andres Mercedes*      *From Mandatory Declassification Review to Congressional Subpoenas to the Open Data Act*  
*to FOIA. We'll discuss how Feith can streamline the Four-R effort.*
- 12:00 – 1:00      Networking Lunch
- 1:00 – 1:30      Guest Speaker: Arian D. Ravanbakhsh, NARA  
*NARA's Strategy to Modernize Federal Records Management. In this talk, Arian*  
*Ravanbakhsh, NARA's head of the Policy and Program Support Team, will discuss NARA's*  
*approach to modernizing the way Federal agencies manage their records. He will discuss*  
*the remaining goal in the Managing Government Records Directive, NARA's 2018-2022*  
*Strategic Plan, and how those work together to inform the approaches taken by NARA's*  
*Federal Electronic Records Modernization Initiative (FERMI).*
- 1:30 – 1:50      Guest Speaker: Protecting Assets in the Wild West, Active Navigation  
*We know that, as far as Records go, if you can't find them, you can't manage them. We have*  
*teamed up with Active Navigation to make capturing records from legacy Enterprise systems*  
*even easier.*
- 1:50 – 2:10      Thinking Outside the Box: Managing Physical Records in 2019  
*Kris Pettie*      *Your records may still be paper, but in 2019 the process doesn't have to be dated! Our*  
*Scott Doré*      *innovative approach to handling Electronic and Physical records in a single system has*  
*upped the ante in Records Management.*
- 2:10 – 2:30      Break
- 2:30 – 2:50      Records Management: What You May Have Forgotten  
*Aimee Rush*      *Records Management is a big field, and we can sometimes miss the forest for the trees.*  
*Tom Edwards*      *Feith's Records Management product manager, along with our RM field general, will*  
*conclude the day's talks by strategizing for today and the future.*
- 2:50 – 4:00      Networking & Consulting: Addressing Your Challenges  
*Together we discuss challenges in a consultative atmosphere, to put theory into practice.*

# FEDERAL SYMPOSIUM

Location: City Club of Washington D.C.  
Date: Thursday, June 6<sup>th</sup>  
Time: 8 A.M. to 4 P.M.

## Agenda Items

- 9:00 – 9:10 Welcome to Day 2: FedSym Government Modernization
- 9:10 – 9:40  
*Dan Feith* Keynote: Expanding Government COTS Solutions in 2019  
*Executive Vice President, Daniel Feith, will discuss product road-map to visionary technologies. Learn how we are improving this powerful platform by expanding our offering with new Government COTS products.*
- 9:40 – 10:00 Working Break  
*Check your email, make your morning calls, and then we'll dive right back into the day.*
- 10:00 – 10:20  
*Charlie King*  
*Ryan Brassard* Recalculating: Adaptive Case Management  
*A case is any process in which an SME collects, interprets and produces information to help support a decision-making activity. We'll look at how Case Manager makes working and tracking those cases simple.*
- 10:20 – 10:40  
*Michael Edwards*  
*Dan Feith* Enterprise Filesharing for the Federal World  
*In the commercial market, filesharing has revolutionized productivity. To bring this productivity boost to government, we've built FeithDrive for government. Filesharing with classifications, markings, and audits -- available on-premises or GovCloud.*
- 10:40 – 11:00 Break
- 11:00 – 11:20  
*Charlie King*  
*Gwyn Gaspari* Searching the Universe: eDiscovery in the Age of Big Data  
*See how the platform brings you the leading edge in big data search with our Elasticsearch engine — the same technology powering Netflix, LinkedIn, Uber, Expedia.com, and more — and our own added security layer.*

11:20 – 11:40	AAA Security
<i>Richard Long</i>	<i>Learn about the basics of Feith Security, the Triple A's: Authentication, Authorization, and Accounting.</i>
11:40 – 12:00	Dashboards: Better than Ever!
<i>Andres Mercedes Don Feith</i>	<i>Have a look at the newest version of Dashboards. It's better than ever – with a completely rewritten web-based designer, new pod types, and new layout styling so you can better fit a Dashboard to your exact needs.</i>
12:00 – 1:00	Lunch
1:00 – 1:30	Get Moving with Forms & Workflow
<i>Michael Edwards Tom Edwards</i>	<i>Forms are core to many government operations, and it's not just the big-name forms with the fancy numbers. A multitude of little forms make 'government' happen. We can simplify forms-based processes in no time, from idea to process in just minutes.</i>
1:30 – 1:50	Artificial Intelligence for the Archive
<i>Charlie King Don Feith</i>	<i>Artificial Intelligence is bringing major promise to ILM and the Records Management archive. We'll look at a few big technologies that the Research and Development team is working to add to the platform.</i>
1:50 – 2:10	The Art and Science of Task Management
<i>Ryan Brassard Frank Magin</i>	<i>To manage big teams, it takes a combination of intuition to understand how individuals behave, and global-thinking to analyze organizational needs. Task Manager makes it possible to consider, in the same interface, both the individual and the organization.</i>
2:10 – 2:30	Break
2:30 – 2:50	Declassification: Preparing and Approving for the Public Trust
<i>Ramon McCrimmon Arielle Landau</i>	<i>"Declass" reduces the risk of dangerous mistakes and makes it easier for reviewers to meet the agency's high standards by structuring the Declassification process.</i>
2:50 – 4:00	Networking & Consulting: Addressing Your Challenges
	<i>After the day's sessions, we'll come together to discuss both unique and shared challenges in a consultative atmosphere, helping to put the theory into practice.</i>