

# FEDERAL SYMPOSIUM

Location: City Club of Washington DC  
Date: Wednesday, June 5<sup>th</sup>  
Time: 8 A.M. to 4 P.M.

## Agenda Items

- 9:00 – 9:10 | Welcome to Feith's Records Management Conference
- 9:10 – 9:30 | Feith at 40: Power and Simplicity  
· [Mitch Farbstein](#)  
For 40 years Feith has continued to simplify the Information Lifecycle process, Records Management, Document Management, and Workflow. Feith has never lost sight of our guiding principle of combining Power and Simplicity. Adherence to this principle during Feith's storied history has served our customers well in effectively empowering them to address their specific information lifecycle management processes.
- 9:30 – 10:00 | Interview with the CIO of the US Access Board  
· [Susan Little](#)  
*CIO, US Access Board*  
· [Tom Edwards](#)  
The US Access Board has been lauded for their success in transforming the culture and technology of Records Management. This interview with their CIO, Susan Little, will look at some of the strategies that made those transformations possible.
- 10:00 – 10:20 | If You Don't Have It, You Can't Manage It  
· [Richard Long](#)  
· [Michael Edwards](#)  
You simply can't manage a record if you haven't captured it. Yet most of RM theory focuses on categorizing and deleting — things you do with a record once you have it — while ignoring the most important phase: how to capture records in the first place.
- 10:20 – 10:40 | Institutional Memory: Its Dependence on ERM  
· [Tom Edwards](#)  
Records are our institutional memory, allowing us to know ourselves and our history. Being diligent with record retention and disposition greatly promotes transparency and reduces exposure to organizational risk. Successful records management must consider the balance between long-term memory and transparency and risk.
- 10:40 – 11:00 | Break
- 11:00 – 11:20 | Email: Records Management's Worst Nightmare  
· [Dan Feith](#)  
· [Frank Magin](#)  
The sheer number of agency emails dictates the need for a high level of attention by records managers and IT. The fact that email is completely unstructured makes matters worse. But don't fret: Feith continues to simplify the steps to manage this imposing record source.

11:20 – 11:40

- [John McCann](#)
- [Mitch Farbstein](#)

### Encrypted Email: Feith Has an Answer

Feith recognizes the significant challenges of accessing encrypted email records. How Feith addresses the decryption of email records is simplified using a tool from our third-party partner, Zeva. The magic is happening.

11:40 – 12:00

- [Ryan Brassard](#)
- [Andres Mercedes](#)

### Review, Refer, Redact, Release

Federal Government has many processes that amount to “Review, Refer, Redact, Release,” from Mandatory Declassification Review to Congressional Subpoenas to the Open Data Act to FOIA. We’ll discuss an Interagency FOIA process to show how Feith can streamline the Four R effort.

12:00 – 1:00

### Networking Lunch

1:00 – 1:30

### Guest Speaker: To Be Announced

More information coming soon!

1:30 – 1:50

- [John Cofrancesco](#)  
*VP of Business Development,  
Active Navigation*

### Protecting Assets in the Wild West, by Active Navigation

We know that, as far as Records go, if you can’t find them, you can’t manage them. Feith Systems has teamed up with Active Navigation to make capturing records from legacy Enterprise systems even easier.

1:50 – 2:10

- [Kris Pettie](#)
- [Scott Dore](#)

### Thinking Outside the Box: Managing Physical Records in 2019

Your records may still be paper, but in 2019 the process doesn’t have to be dated! Feith’s innovative approach to handling Electronic and Physical records in a single system has upped the ante in Records Management.

2:10 – 2:30

### Break

2:30 – 2:50

- [Aimee Rush](#)
- [Tom Edwards](#)

### Records Management: Three Things You May Have Forgotten

Records Management is a big field, and we can sometimes miss the forest for the trees. Feith’s Records Management product manager, along with our RM field general, will conclude the day’s talks by strategizing for today and the future.

2:50 – 4:00

### Networking & Consulting: Addressing Your Challenges

After the day’s sessions, we’ll come together to discuss both unique and shared challenges in a consultative atmosphere, helping to put RM theory into practice.

# FEDERAL SYMPOSIUM

Location: City Club of Washington DC  
Date: Thursday, June 6<sup>th</sup>  
Time: 8 A.M. to 4 P.M.

## Agenda Items

- 9:00 – 9:10 | Welcome to Feith's Government Modernization Conference
- 9:10 – 9:40 | Keynote: The Future of Feith  
· [Dan Feith](#)  
Executive Vice President, Daniel Feith, will share core vision and values, and how that provides a foundation for Feith for the years to come. From product road-map to visionary technologies, learn how Feith is continually improving this powerful platform.
- 9:40 – 10:00 | Guest Speaker: To Be Announced  
More information coming soon!
- 10:00 – 10:20 | Open-and-Shut: Cases are Everywhere  
· [Charlie King](#)  
· [Ryan Brassard](#)  
A case is any process in which an SME collects information, interprets that information, and produces it to help support a decision-making activity. It turns out that many things we do are cases; we'll look at how Feith can make handling them simple.
- 10:20 – 10:40 | Enterprise Filesharing for the Federal World  
· [Michael Edwards](#)  
· [Dan Feith](#)  
For both consumers and in the enterprise market, filesharing has revolutionized productivity. To bring this productivity boost to government, we've built FeithDrive for government filesharing: with classifications, markings, reports and audits, either on-premises or cloud based.
- 10:40 – 11:00 | Break
- 11:00 – 11:20 | Searching the Universe: eDiscovery in the Age of Big Data  
· [Charlie King](#)  
· [Gwyn Gaspari](#)  
See how the Feith platform brings you the leading edge in big data search with our Elasticsearch engine — the same technology powering Netflix, LinkedIn, Uber, Expedia.com, and more — and our own added security layer. This allows us to bring back a million documents in a single search.

11:20 – 11:40

- [Richard Long](#)
- [Kris Pettie](#)

## The Primes of Security: Encryption, Perception, Adaptation

Government can no longer treat security as an afterthought; infrastructure modernization dictates that security is paramount in everything we do. We will discuss both the technical steps Feith is taking and the cultural changes that agencies must consider.

11:40 – 12:00

- [Don Feith](#)
- [Andres Mercedes](#)

## Dashboards: Better than Ever!

Dashboards are a major feature of Feith solutions. We'll dive into this core Feith module to see where we'll be taking it in the future, and what new features have been added in the last year to give you better data visualization and interaction.

12:00 – 1:00

## Lunch

1:00 – 1:30

- [Michael Edwards](#)
- [Tom Edwards](#)

## Delivering Documents to Your Doorstep: Forms & Workflow

Forms are core to many government operations, and it's not just the big-name forms with the fancy numbers. A multitude of little forms make 'government' happen. Feith can simplify forms-based processes in no time, from idea to process in just minutes.

1:30 – 1:50

- [Charlie King](#)
- [Don Feith](#)

## Artificial Intelligence: Making Sense of the Unknown

However you conceptualize AI, one thing is clear: it can help us make sense of the unknown, and Feith is designed to make integration with AI simple, or at least point us in the right direction. We'll discuss tools that Feith is integrating with to make the unknown, known.

1:50 – 2:10

- [Ryan Brassard](#)
- [Frank Magin](#)

## The Art and Science of Task Management

To manage big teams, it takes a combination of intuition to understand how individuals behave, and global-thinking to analyze organizational needs. Feith's Task Manager makes it possible to consider, in the same interface, both individual and organizational trends.

2:10 – 2:30

## Break

2:30 – 2:50

- [Ramon McCrimmon](#)
- [Arielle Landau](#)

## Declassification: Preparing and Approving for the Public Trust

The decision to keep a document Classified or select it for release is for the public's best interest, first and foremost. Feith's Declassification Solution reduces high-risk mistakes and makes it easier for reviewers to meet the agency's high standards by structuring the process.

2:50 – 4:00

## Networking & Consulting: Addressing Your Challenges

After the day's sessions, we'll come together to discuss both unique and shared challenges in a consultative atmosphere, helping to put the theory into practice.